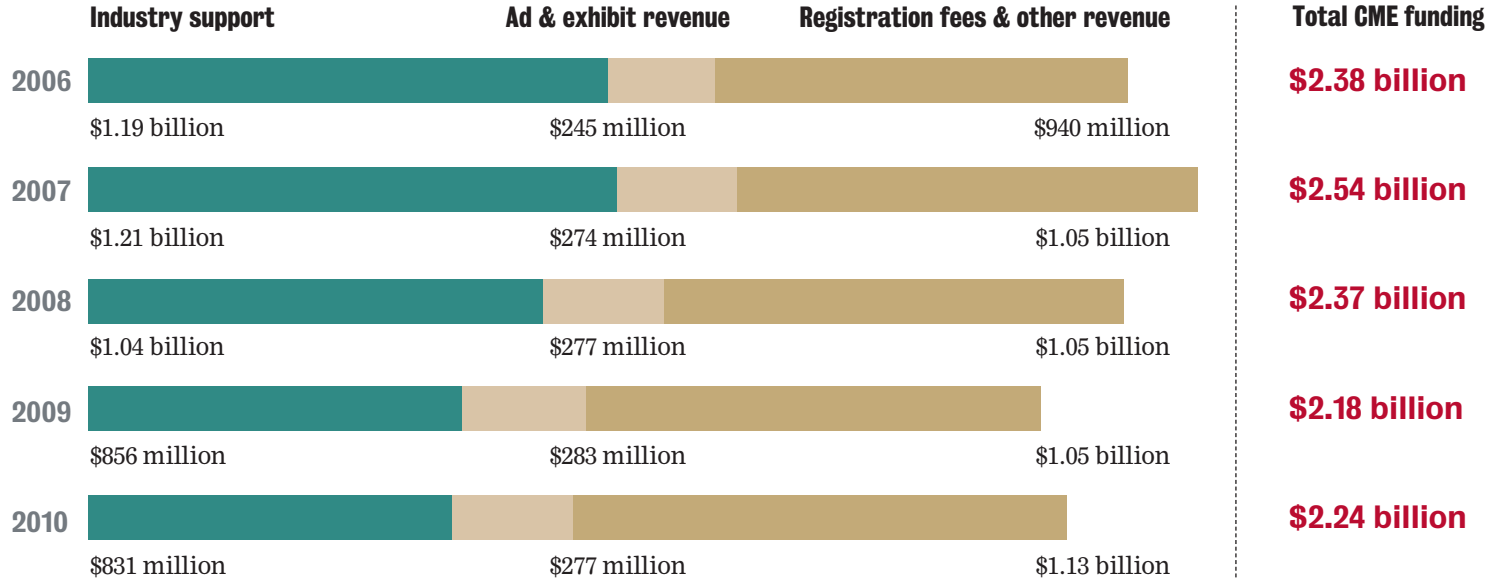


HOW CME GETS FUNDED

Commercial support for CME, under heavy scrutiny, is falling. Doctors, hospitals and medical schools are making up the difference, with revenue from these sources rising 9% from 2009 to 2010 alone.



SOURCE: ACCREDITATION COUNCIL FOR CONTINUING MEDICAL EDUCATION 2010 ANNUAL REPORT DATA, AUG. 11
 PUBLISHED SEPTEMBER 12, 2011, IN AMERICAN MEDICAL NEWS. WWW.AMEDNEWS.COM