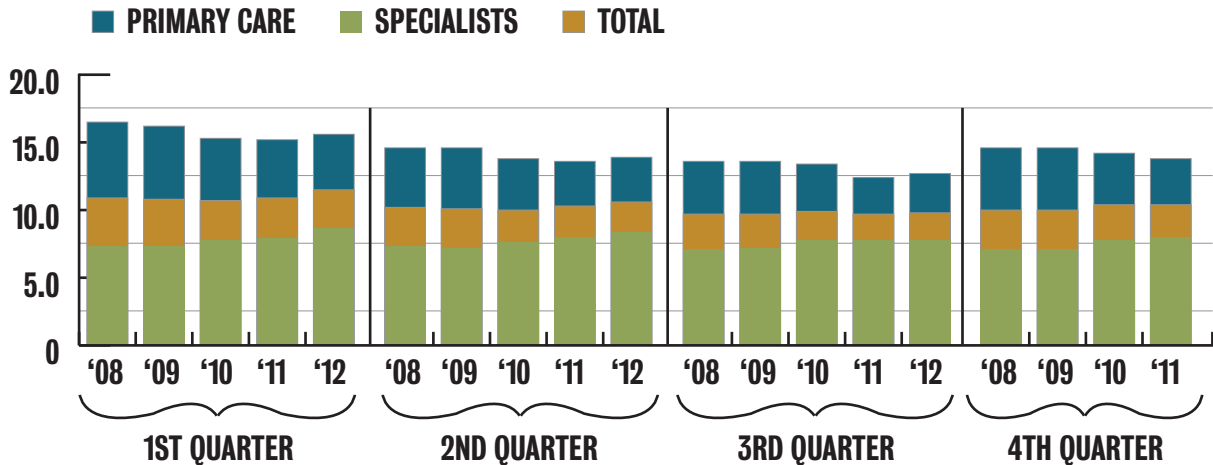


PATIENT VISITS INCHING UP

A decline in office visits by insured patients has begun reversing itself in 2012, thanks in part to reform efforts that have given physicians and patients incentives to give and seek preventive care, according to an analysis of information from 10,000 physicians by Truven Health Analytics. Truven's data are consistent with other findings that patients, of all ages and insurance status, are coming back to doctors in greater numbers in 2012. Truven's data are compared by quarter because of seasonal patterns in patient visits. Numbers represent the patient visits per day per physician. Ob-gyn is included in primary care.



SOURCE: TRUVEN HEALTH ANALYTICS

PUBLISHED OCTOBER 15, 2012, IN AMERICAN MEDICAL NEWS. WWW.AMEDNEWS.COM